

Instructions

Case Studies for All

Switzerland has many different places. Which place is important to you? Where do you feel particularly comfortable and where do you miss something? Case Studies for All is an invitation for you to share with others what has worked well and what has been less successful. Whether a park, tower block or bridge: upload a static-shot video (up to 30 seconds) and select eight questions to describe your place.

Case Studies for All is a service provided by baukulturswitzerland.ch that is open to everyone interested. It complements the existing case studies on baukulturschweiz.ch. The submission form on the web platform offers simple guidance through the input process. Further explanations can be found in these instructions.

Author information (will be made public)

- **First name** and **last name** (maximum 40 characters including spaces)
- **Optional details** (e.g. company, organisation, association; maximum 30 characters including spaces)

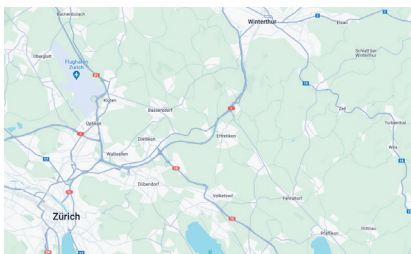
Contact details (will not be made public)

- **E-mail address** and **telephone number**

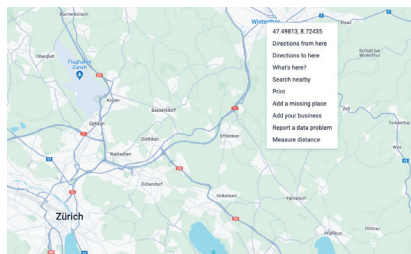
Basic details of the case

- **Location** of the video recording
- Upload of **video** and **still image**
- **Date** of recording

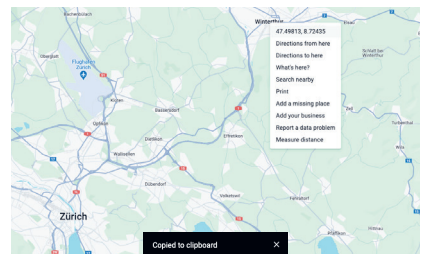
Select the location of the video recording directly on the map in the form – or determine the coordinates with Google Maps:



Step 1: Open Google Maps on your computer.



Step 2: Right-click on the desired location or area on the map. A pop-up window will then open.



Step 3: If you want to copy the coordinates automatically, click on the longitude and latitude.

Video and image upload

- **30-second static-shot video** without camera movements, cuts or overlays, and with sound (ambient sounds but no spoken text). Specifications: 16:9 landscape format; 1080p or Full HD resolution; MP4 or MOV file format; max. 30 seconds in length
- **Still image:** screenshot taken directly from the beginning of the video, with the same resolution as the video. File format: JPG or PNG

Ensure good sound quality and a high image resolution. The uploaded video is automatically compressed for optimisation via an interface on the external platform freeconvert.com.

Case description

- **Name of the place:** For example “Shoppi Tivoli”, maximum 30 characters including spaces
Municipality: The political entity on whose land the place is located. For example: Spreitenbach
Title: Brief description of the place. For example: “the first shopping paradise in Switzerland”, 40 characters including spaces
These three details combine to form the **title line**. For example: “Shoppi Tivoli, Spreitenbach – the first shopping paradise in Switzerland”
- **Instagram hashtag:** Enter a hashtag that shows further images of your case study on Instagram. For example: #shoppitivoli
- **Choose and respond to eight questions:** For each of the following eight criteria, there are five to seven questions to choose from for your evaluation of the place: governance, functionality, environment, economy, diversity, context, sense of place, and beauty. Each of the eight selected questions can be answered with 1 to 500 characters including spaces. Write complete sentences and do not use any links in the text. The questions are based on the Davos Baukultur Quality System. They are:

Governance

1. Who is concerned about the quality of the place?
2. Are there guidelines or incentives for high-quality Baukultur?
3. Is there public debate on the quality of the place?
4. Are decisions regarding the place made jointly and transparently?
5. Do all those involved have the necessary experience and expertise?
6. Do the professionals work in diversified teams?

Functionality

1. Does the place serve its purpose?
2. Does the place adapt while at the same time preserving its built heritage?
3. Is the place healthy and comfortable?
4. Is the place safe for its users?
5. Is the place easily accessible?
6. Does the place have low traffic?
7. Can the place be reached on foot or by bicycle?

Environment

1. Does the place show responsible land use?
2. Does the place promote biodiversity?
3. Is the place maintained and sustainably developed?
4. Is the place distinguished by durable construction and little need for maintenance?
5. Is the place free of contamination and pollutants?
6. Are negative impacts on the environment minimised?
7. Does the place foster sustainable mobility?

Economy

1. Will the place remain attractive in the long term for living, working, leisure and/or tourism?
2. Are the construction materials and methods durable, require little maintenance, and maintain or even enhance the place's value?
3. Is the place economically viable in the long view?
4. Have public and private resources been used responsibly?
5. Is the place affordable thanks to economy of design, construction and operation?

Diversity

1. Does the place ensure equality, freedom, safety and a reliable means of existence?
2. Does the place bring different people together?
3. Does the place foster community?
4. Does the place foster shared responsibility for private and public spaces?
5. Does the place hinder the separation of different social classes?
6. Is the place socially robust?

Context

1. Was the place thoroughly analysed prior to the intervention?
2. Is the place in dialogue with the landscape, urban fabric, colours and materials?
3. Are the built heritage and regional specificities preserved and harnessed?
4. Does present-day design improve the quality of the existing?
5. Do the green spaces enhance the quality of the place?

Sense of place

1. Is the place notable for its distinctiveness?
2. Does the place foster attachment to place?
3. Does the place foster connectedness with nature and the landscape?
4. Are local, regional and historical values integrated into the design and management of the place?
5. Is the use compatible with ecological principles?
6. Does the quality of space improve people's quality of life?
7. Does the place contribute to social cohesion?

Beauty

1. Does the place have an atmospheric impact on the beholder?
2. Does the place make people feel at ease?
3. Do people perceive the place as beautiful?
4. Does the design of the place take the surroundings into account?
5. Does the place's beauty contribute to people's well-being?

Social Media

Once published, the case study appears on the [Switzerland map](#) and can be selected. You can use the social media buttons at the bottom of the screen to share and discuss the case study, or to print it out as a PDF. Clicking on the “Take a look” button will display images with the selected hashtag on Instagram.

