

Instructions

Case Studies for All

Switzerland has many different places. Which place is important to you? Where do you feel particularly comfortable and where do you miss something? Case Studies for All is an invitation for you to share with others what has worked well and what has been less successful. Whether a park, tower block or bridge: upload a static-shot video (up to 30 seconds) and select eight questions to describe your place.

Case Studies for All is a service provided by baukulturswitzerland.ch that is open to everyone interested. It complements the existing case studies on baukulturschweiz.ch. The submission form on the web platform offers simple guidance through the input process. Further explanations can be found in these instructions.

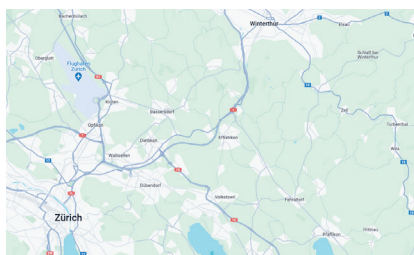
Personal details

- **First name and last name** (mandatory) and **other details** (optional, e.g. school): this information will be made public (maximum 70 characters including spaces).
- The **e-mail address** and **telephone number** will not be made public or given to any third parties.

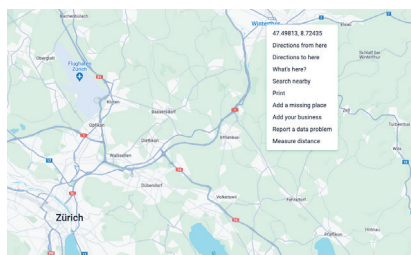
Basic details of the case

- **Coordinates** (longitude and latitude) of the video recording: can be determined using Google Maps (see below)
- **Photo and video upload** (see also below)
- **Date of recording**

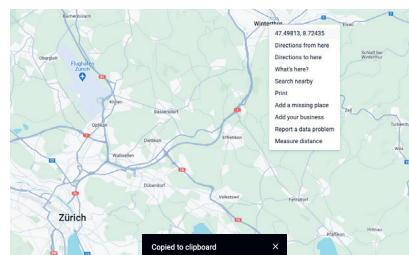
Select your place directly by using the map in the form – or determine the coordinates with Google Maps:



Step 1: Open Google Maps on your computer.



Step 2: Right-click on the desired location or area on the map. A pop-up window will then open.



Step 3: If you want to copy the coordinates automatically, click on the longitude and latitude.

Photo and video upload

Smartphones

- **1 still photo:** taken directly from the video, landscape format, JPG or PNG format.
- **30-second still video:** without camera movements, containing no spoken text or overlays.
Resolution: 16:9 (landscape, 1080p resp. Full-HD); Length: up to 30 seconds

The uploaded video is automatically compressed for optimisation via an interface on the external platform freeconvert.com.

Case description

- **Heading:** Name of the place, municipality and tag line: Maximum total of 70 characters including spaces, for example: “Shoppi Tivoli, Spreitenbach – the first shopping paradise in Switzerland”
- **Instagram hashtag:** Enter a hashtag that shows further images of your case study on Instagram.
- **Choose and respond to eight questions:** For each of the following eight criteria, there are five to seven questions to choose from for your evaluation of the place: governance, functionality, environment, economy, diversity, context, sense of place, and beauty. Each of the eight selected questions can be answered with 1 to 500 characters including spaces. The questions are based on the Davos Baukultur Quality System. They are:

Governance

1. Who is concerned about the quality of the place?
2. Are there guidelines or incentives for high-quality Baukultur?
3. Is there public debate on the quality of the place?
4. Are decisions regarding the place made jointly and transparently?
5. Do all those involved have the necessary experience and expertise?
6. Do the professionals work in diversified teams?

Functionality

1. Does the place serve its purpose?
2. Does the place adapt while at the same time preserving its built heritage?
3. Is the place healthy and comfortable?
4. Is the place safe for its users?
5. Is the place easily accessible?
6. Does the place have low traffic?
7. Can the place be reached on foot or by bicycle?

Environment

1. Does the place show responsible land use?
2. Does the place promote biodiversity?
3. Is the place maintained and sustainably developed?
4. Is the place distinguished by durable construction and little need for maintenance?
5. Is the place free of contamination and pollutants?
6. Are negative impacts on the environment minimised?
7. Does the place foster sustainable mobility?

Economy

1. Will the place remain attractive in the long term for living, working, leisure and/or tourism?
2. Are the construction materials and methods durable, require little maintenance, and maintain or even enhance the place's value?
3. Is the place economically viable in the long view?
4. Have public and private resources been used responsibly?
5. Is the place affordable thanks to economy of design, construction and operation?

Diversity

1. Does the place ensure equality, freedom, safety and a reliable means of existence?
2. Does the place bring different people together?
3. Does the place foster community?
4. Does the place foster shared responsibility for private and public spaces?
5. Does the place hinder the separation of different social classes?
6. Is the place socially robust?

Context

1. Was the place thoroughly analysed prior to the intervention?
2. Is the place in dialogue with the landscape, urban fabric, colours and materials?
3. Are the built heritage and regional specificities preserved and harnessed?
4. Does present-day design improve the quality of the existing?
5. Do the green spaces enhance the quality of the place?

Sense of place

1. Is the place notable for its distinctiveness?
2. Does the place foster attachment to place?
3. Does the place foster connectedness with nature and the landscape?
4. Are local, regional and historical values integrated into the design and management of the place?
5. Is the use compatible with ecological principles?
6. Does the quality of space improve people's quality of life?
7. Does the place contribute to social cohesion?

Beauty

1. Does the place have an atmospheric impact on the beholder?
2. Does the place make people feel at ease?
3. Do people perceive the place as beautiful?
4. Does the design of the place take the surroundings into account?
5. Does the place's beauty contribute to people's well-being?